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GREENER GREEN

A13 Partners dissemination and exploitation strategy

Developed by Blue Room Innovation

January 2024

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1. Introduction

In a world marked by environmental challenges and a growing awareness of the need for sustainable practices, the Greener Green project emerges as a guiding light on the path to building a more ecological and responsible future. This report details the dissemination and exploitation strategy developed by the various partners involved in the project, highlighting how this strategic collaboration becomes a catalyst for the effective spread of Greener Green's values and results.

From the active use of shared digital platforms to the organization of both in-person and virtual events, each partner plays a vital role in building a global community committed to sustainability from an early age. Through this introduction, we will explore the synergy between partners, the diversity of tools used, and the tangible impact of Greener Green's dissemination strategy on global and regional awareness. Join us on this journey towards a greener world, where collaboration and innovation intertwine to build a sustainable future for generations to come.

It is worth noting that the entirety of the project communication has been rooted in the utilization of the following Gantt chart. This meticulously crafted visual representation has served as the cornerstone for orchestrating and coordinating the various facets of our project, delineating timelines, tasks, and dependencies with precision. The Gantt chart, being a dynamic and comprehensive tool, has not only facilitated effective communication but has also played a pivotal role in ensuring seamless collaboration among team members, promoting transparency, and enhancing overall project management efficiency. Through consistent reference and periodic updates to this Gantt chart, our team has been able to navigate the project's intricate landscape with clarity, aligning our efforts and resources to meet milestones and deadlines, ultimately contributing to the successful progression of our collective endeavors.



DISSEMINATION ACTIVITIES FULFILLMENT
The!!!
Kindly report in this section the status of your organization dissemination tasks

DISSEMINATION ACTIVITIES TIMETABLE
Kindly report in this section the status of your organization dissemination tasks



GREENER GREEN
Project name: GREENER GREEN
Project ID: FAZ20-SC4-4F16CAF1
Work Package: WP3 - PPLA13 - DISSEMINATION STRATEGY
Duration: 02/2022 - 02/2024
Organizations: Charles IRM, President & Project Coordinator

FAPEL
FAPEL President & Project Coordinator

Project activity*	2023												2024	Report YES or NO	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan			
Dissemination activities	Timetable														
2 points per month on the Facebook account (TOTAL: 500 Followers)	Social Media Posts												2,000		
1 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)		2,000												2,000	
2 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)			2,000												2,000
3 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)				2,000											
4 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)					2,000										
5 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)						2,000									
6 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)							2,000								
7 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)								2,000							
8 Min. 2 points per 15 days please (otherwise we won't reach 500 Followers)									2,000						
Stakeholders database: 200 contacts per partner (total 1,400 Stakeholders)															
9 200 Stakeholders per partner															2,000
10 200 Stakeholders per partner															
11 200 Stakeholders per partner															
12 200 Stakeholders per partner															
13 200 Stakeholders per partner															
14 200 Stakeholders per partner															
15 200 Stakeholders per partner															
Delivery of 3 webinars with 20 participating teachers each (TOTAL: 60 teachers)															
16 20 teachers per country (per partner)															2,000
17 20 teachers per country (per partner)															
18 20 teachers per country (per partner)															
19 20 teachers per country (per partner)															
20 20 teachers per country (per partner)															
21 20 teachers per country (per partner)															
22 20 teachers per country (per partner)															
5 newsletters with 1400 recipients (TOTAL: 7,000 recipients)															
23 Newsletter disseminated to 1400 recipient per edition															2,000
4 presentations per partner in workshops meetings (TOTAL: 70 persons)															
24 10 persons in TOTAL															2,000
25 10 persons in TOTAL															
26 10 persons in TOTAL															
27 10 persons in TOTAL															
28 10 persons in TOTAL															
29 10 persons in TOTAL															
30 10 persons in TOTAL															
180 participants in the online's multiplier events (TOTAL: 180 persons)															
31 E1 Multiplier Event															2,000
32 E2 Multiplier Event															
33 E3 Multiplier Event															
34 E4 Multiplier Event															
35 E5 Multiplier Event															
36 E6 Multiplier Event															
Followers in Facebook account: 500 (TOTAL: 900 Followers)															
37 1000 visits to the project website (TOTAL: 1000 visits)															
38 Website blog publications sharing related to FB															
39 Please refer to DDC file for the content to be published on Greener Green Website															
40 Kindly report ALL dissemination activities to AdminProject Tool															

Tasks Fulfillment

Remarks

Date of Fulfillment

Report YES or NO

Social media post June/July:
https://fb.watch/omU59nVs1P/
https://www.facebook.com/photo/?fbid=2412784519359418&set=pcb.2412784519359418

Social media posts from October:
https://www.facebook.com/photo/?fbid=2927239586519308&set=a.133426332781448(1)
https://fb.watch/omU59nVs1P/ (2)

Newsletter done by BRI: https://mri-vana.eu/file/download/?code=35fe6fb-0bcf-4312-b717-efc0e87887e981&hash_sha3=a03da93b

17 November - pilot testing with 20 Bell-Lloc teachers, organized by Bell-Lloc & BRI.

24 Novembre - multiplier event Bell-Lloc



Strategic Collaboration for Effective Dissemination

The successful implementation of the dissemination strategy in the Greener Green project is the result of close and strategic collaboration among all involved partners. Each entity plays a distinctive role in both the project's dedicated platforms and their own communication channels, thus creating a unified and powerful approach.

Shared Digital Platforms: A Collective Approach

In the digital realm, the dissemination strategy is based on the collective leverage of shared platforms. The primary chosen social network is Facebook, where each partner contributes to content creation. From regular updates to the organization of events and challenges, this collaboration ensures a global and consistent online presence, thereby maximizing the reach of Greener Green's message.

Simultaneously, the project's website serves as a central repository of results and essential content. Each partner plays an active role in keeping this platform up-to-date, ensuring that the project's achievements and findings are readily available and organized for the audience.

Constant Newsletters: Maintaining Direct Connection

The strategy of constant newsletters stands as a fundamental tool in the dissemination strategy. These newsletters not only provide regular updates on the project's progress but also act as a direct means of connection with the audience. With engaging visual elements, result summaries, and calls to action, newsletters contribute to maintaining continuous interest and engagement from the audience.

In-Person and Virtual Events: Enriching Interaction

The dissemination strategy encompasses both in-person and virtual events, such as conferences, workshops, multipliers events, and webinars. Conferences and workshops provide an effective platform for sharing the project's results, allowing direct interaction with the audience and a impactful presentation of Greener Green's achievements and learnings.



Additionally, multipliers events, conducted in collaboration with local organizations in different countries associated with the consortium, amplify the project's impact nationally and regionally. These events ensure that the benefits of Greener Green are effectively disseminated in diverse communities, thereby enriching the project's reach. Webinars, as a tool for global outreach, are not only internationally accessible but also allow active participation through questions and answers. This modality enhances interaction with participants and broadens the project's impact.

Contribution to Stakeholder Database: Strengthening Key Connections

An additional contribution from the partners focuses on building and updating the stakeholder database. This database not only facilitates the identification and connection with key stakeholders but also strengthens the support network for the Greener Green project.

Constant Communication among Partners: Effective Content Synchronization

Continuous communication among partners is an essential pillar of the dissemination strategy. Regular meetings focus on planning and organizing content, following the dissemination schedule. This coordination allows for effective synchronization of publications, event scheduling, and maximization of the project's impact on all platforms.

In summary, Greener Green's dissemination strategy is built on close and effective collaboration among partners. From digital platforms to in-person and virtual events, each action focuses on maximizing the reach and relevance of the project in global and regional awareness. This collective approach translates into a comprehensive and effective dissemination strategy, ensuring that Greener Green's message reaches diverse audiences and has a lasting impact.

Attached is a document crafted in 2022, providing insight into the implementation of exploitation plans by various partners. Please review to assess the execution of these plans.





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Annex1: Partners dissemination and
exploitation strategy

August 2022



BELL-LLOC DEL PLA – GREENER GREEN ACTIVITIES

1 kick off meetings with:

Families



Students



Teachers



We shared concerns and views on how we can begin to prepare a school towards sustainability. They were very interesting and profitable sessions. It was very constructive to see the different points of view.

It was a very good starting point to start thinking about the master lines on how to educate in sustainability.

https://www.instagram.com/p/Ce_VLToKKO4/

2 Greener Green team. Kick off meeting



After speaking with teachers, families and students we had an initial meeting with the partners of the Greener Green project. We had the opportunity to share concerns and different points of view depending on the country of origin.

We shared with them our educational project. It was very enriching.

https://www.instagram.com/p/CZmeQ_HsZ7X/?utm

3 Aiguamolls de l'Empordà



Our first year high school students visit the Aiguamolls de l'Empordà. This is a protected natural area with a very rich variety of fauna and flora that must be known and preserved. Students become aware of the importance of taking care of the space around them and the importance of taking care of it. It's a great way to appreciate how lucky we are to have a natural park of these characteristics in our immediate surroundings.

<https://www.instagram.com/p/Co9d9uqMduH/>

4 Visit photovoltaic installations



Third year Secondary Education students carry out a project on sustainable building. In order to prepare the models and projects, during the course, they make a series of visits. One of them is to visit and learn how the installations of solar panels, geothermal elements, among others, are carried out. That is why they visit the Guild for a day of installers of [#Girona](#).

https://www.instagram.com/p/Cl8hJwJM_KG/

5 Farm visit



Second grade students visit the Granja de can Bes <https://www.masbes.com/en/>. As part of the farm project, we visit a sustainable farm in terms of energy, as it produces its own light and gas with the manure of the more than 800 animals it has.

The students enjoy the animals and learn the value of treating the animal well throughout the milk production process. It is an annual excursion where we learn to understand how important it is to take care of the earth, the animals and the environment!

<https://www.instagram.com/p/CkxiYnIMEIb/>

6 Montseny Natural Area



The 6th grade primary school students visit the Montseny Natural Park every year for the day, one of the most sensational and unique places in [#Catalonia](#). Located between the provinces of Girona and Barcelona,

Montseny is a protected natural area where we can find a huge variety of flora and fauna. It is also a UNESCO Biosphere Reserve.

Visiting these spaces is essential to understand and experience first-hand the beauty of the spaces that surround us and to become aware in order to protect them now and in the future.

<https://www.instagram.com/p/CkvIM4kMdiR/>

7 Erasmus + project



After a week of work and very enriching cultural outings, we celebrated a farewell dinner for the Erasmus+ exchange with the students and teachers of the Ettore Majorana Institute in Brindisi.

https://www.instagram.com/p/Cj_ZaWgMzD0/

8 Installation of solar panels



The installation of photovoltaic solar panels at our school was completed this September. The installation, with 126.96 Kw of power, will be used for self-consumption. It has a total of 276 plates, distributed throughout the roof of the sports hall. With this action, Bell-lloc takes a step forward in the energy transition. Solar panels generate electricity in a more sustainable way, and they also mean savings in operating costs. Apart from the advantages for the school, it is also an important educational resource that we use in the sustainable education projects that we carry out in our school.

<https://www.instagram.com/reel/CjXnp1NjKSA/>

- [Facebook Post Blue Room 15 02 23](#)

Copy: Greener Green is a project that works to achieve more sustainable schools and a high degree of knowledge in sustainability among students. Are you a school and want to know more about the project? Do not hesitate to contact us

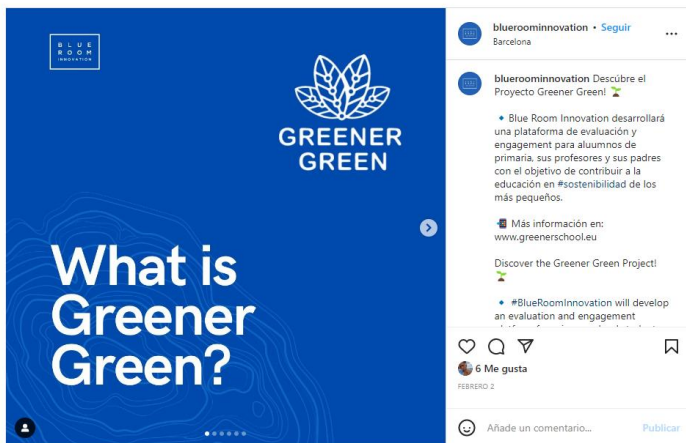


- [Instagram Post Blue Room 02 02 2023](#)

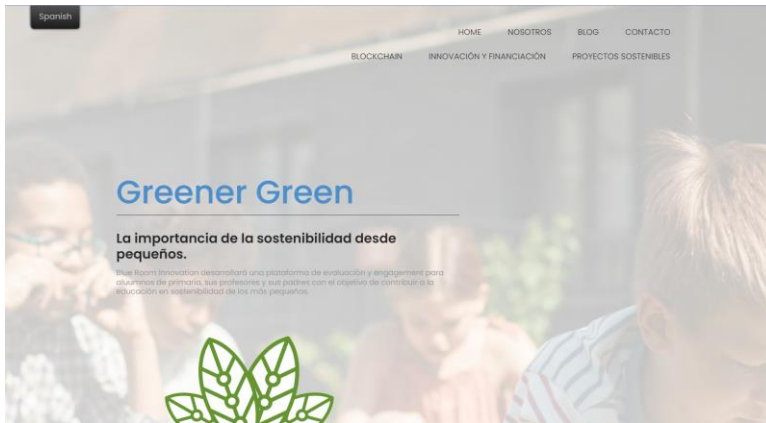
Discover the Greener Green Project! 🌱

♦ #BlueRoomInnovation will develop an evaluation and engagement platform for primary school students, their teachers and their parents with the aim of contributing to education in #sustainability for children.

📄 More information at: www.greener-school.eu



- [Landing web BRI 06 10 22](#)



- [Blog Blue Room 14 07 2022](#)



Report on sustainable education in Spain of the project Greener Green

Greener Green is an Erasmus+ project, which aims to create a learning platform, which contributes and helps improve the sustainable education of primary school children, seeking engagement not only of students, but also of their teachers and parents.

Where the project stands

In order to start preparing the platform and the training, planning, it is essential to first observe how is the sustainable education of the different European countries in primary schools. In the case of Spain, Blue Room Innovation, with the

- [Linkedin Blue Room 14 07 22](#)

Have you ever wondered how [#sustainability](#) is addressed in primary schools? Download the report that we have prepared together with teachers, students and families of Colegio Bell-lloc.

This national report is part of the European project Erasmus + Greener Green whose purpose is to develop evaluation and training tools for sustainability education in schools.



- [Facebook Post Blue Room 27_06_22](#)

How can we increase the sustainability knowledge of pupils?

Within the framework of the Erasmus + Greener Green project, Blue Room Innovation, together with other European partners and the Col·legi Bell-lloc, we are preparing a digital platform that allows teachers, students and families to carry out programs for education in sustainability.

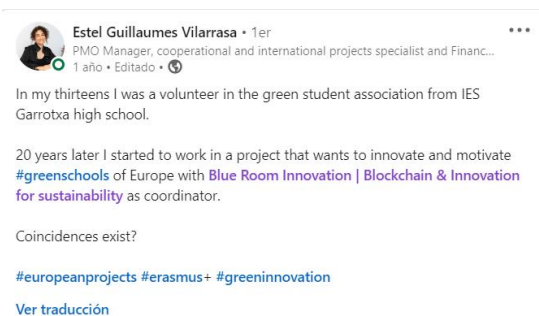
This week we've developed the focus groups with Bell-Lloc to find out the opinion and experiences of parents, students and teachers at the school.



- [Linkedin Estel G Post 01_02_22](#)

In my thirteens I was a volunteer in the green student association from IES Garrotxa high school.

20 years later I started to work in a project that wants to innovate and motivate #greenschools of Europe with Blue Room Innovation | Blockchain & Innovation for sustainability as coordinator. Coincidences exist?



- [Greener Green - NewsLetter 01/2023](#)

Greener Green is a project that works to achieve more sustainable schools and a high degree of knowledge in sustainability among students.

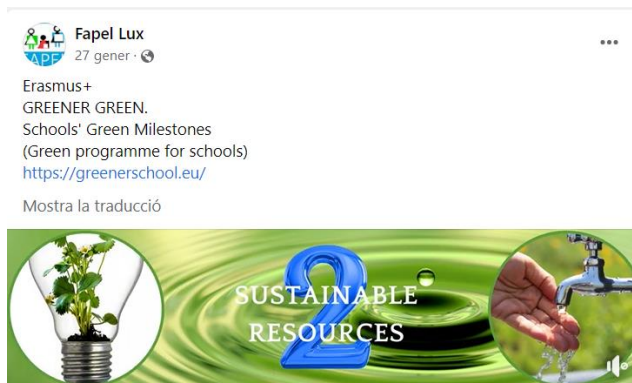
Are you a school and want to know more about the project? Do not hesitate to contact Greener Green Consortium!



- **Promoting Green Green by Email Signatures**



- [Post on Facebook: Promoting Green Green - 27.01.2023](#)



- [Post on Facebook: Dissemination of Green School Milestones - 27.01.2023](#)



- [Post on Facebook: Promoting Greener Green Project - Positive Vibes - 23.01.2023](#)



- [Promoting Website Launch + GG Dissemination - 20.06.2022](#)

The present Layout is about Promoting the launch of Greener Green Website




- [Promoting Online Survey via Facebook](#) - 15.06.2022

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15 juny de 2022 · 🌐

GREENER GREEN
Erasmus+ project
Enquête en ligne !
Pour les élèves ...

MÉS VERD
Projecte Erasmus+
Enquesta en línia!
Pels alumnes...

👉 Hide Translation · Puntua aquesta traducció



Enquête en ligne pour les élèves | Projet Greener Green

Chers élèves, le projet Greener Green est une initiative d'organisations et d'écoles européennes visant à rendre les écoles, dans la mesure du possible, plus économes et plus respectueuses de l'environnement afin que tous les enfants puissent vivre sur une planète verte et saine. Aidez-nous à donner votre avis afin de nous aider à décider ce que nous devrions faire pour accomplir ce but. Merci!

Ce questionnaire est anonyme et il vous demandera moins de 5 minutes!

*Required

Email *

Your email

Age *

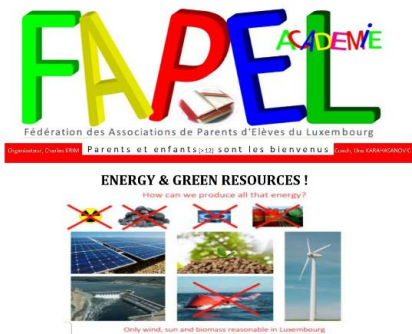
DOCS.GOOGLE.COM
Enquête en ligne pour les élèves | Projet Greener Green
Chers élèves, le projet Greener Green est une initiative d'organisations et d'écoles européenne...

- [Workshop for ENERGY & Resources @ Uni.lu](#) - 23.05.2022

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19 maig de 2022 · 🌐

FAPEL ACADEMIE
Energie & Ressources vertes
Université du Luxembourg
Site du Kirchberg
(Parents & Enfants)
Samedi 21/05/2022
10h00 à 13h00
Inscription,
fapel@education.lu

Mostra la traducció



FAPEL ACADEMIE
Fédération des Associations de Parents d'Elèves du Luxembourg

Parents et enfants, ils sont les bienvenus

ENERGY & GREEN RESOURCES !
How can we produce all that energy?

Only wind, sun and biomass reasonable in Luxembourg

How much energy do we use?

Does our lifestyle affect the amount of energy that we need?

Could renewable energy technologies provide for all our energy needs?

During this workshop, participants get to research the answers to these questions using a self-assessment process as well as carrying out hands on experiments to discover the potential of solar, wind, biomass or human powered technologies.

- **Dissemination of Girona's Greener Green TPM (Facebook) - 18.05.2022**

Greener Green is a project that works to achieve more sustainable schools and a high degree of knowledge in sustainability among students.

Are you a school and want to know more about the project? Do not hesitate to contact Greener Green Consortium!

2 days Activity in Girona/spain for a consortium TPM



Comentado [BT1]: The link doesn't work:
<https://www.facebook.com/photo/?fbid=110228331691944&set=pcb.110229235025187>

Comentado [BT2R1]: <https://ap.adminproject.eu/project/index/index/3079#activity=58772>

Presentation to our work about Greener Green in exhibition at local theater in March

Our activities

We had two presentations at local paper past June and December 2022

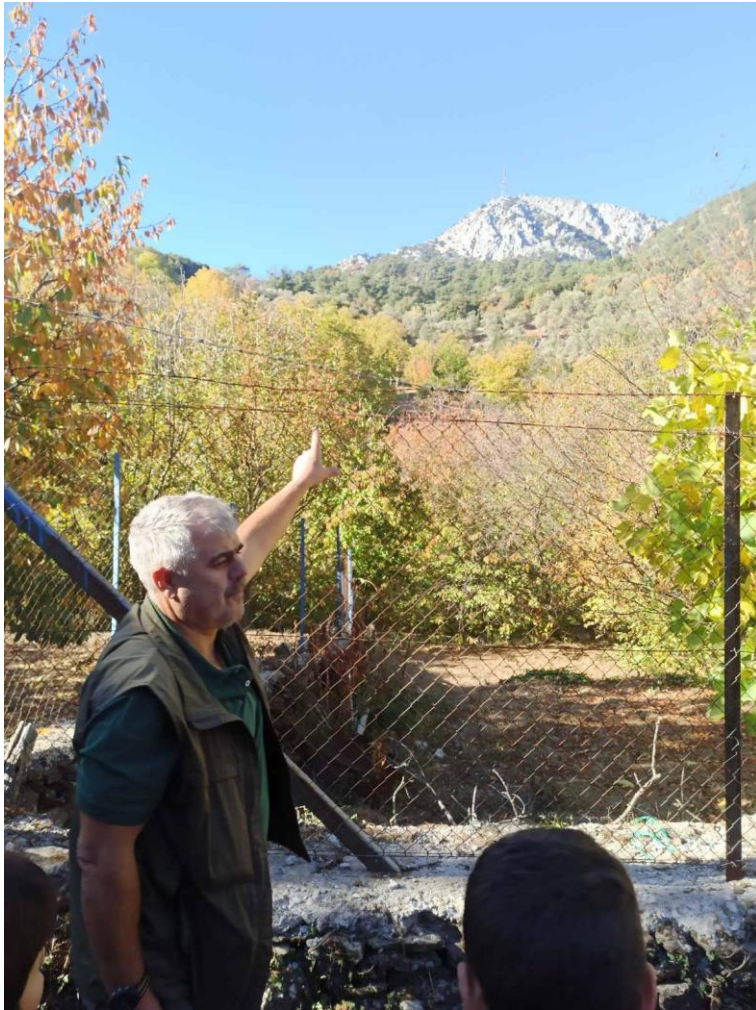
https://www.youtube.com/watch?v=O0AC7t5XbYQ&t=3s&ab_channel=AeolosTV

https://aeolos.tv/30986/christougenniatika-stolidia-apo-trofi-gia-poulia-stodimotiko-scholeio-vareias/?fbclid=IwAR10L9E0AEKsPRsFviMvlRnenxnYXs9xYTsuyH5x_rzm-j31E5z_mQJjwvk

On the paths of the chestnut forest of Lesvos

Our students got to know the wild beauty of the chestnut tree of Agiasos. In an educational visit organized by KPE Evergetoulas, they walked in two groups on the paths of the chestnut forest, heard very interesting information about chestnut products and picked chestnuts. They also collected leaves from various trees that exist in the area, identified what kind of tree they belong to and took them to school to use in them on arts lesson.





Once upon a time...

An ecologically conscious fairy tale

The chestnut forest is a unique natural gem of the Mount Olympus on the island of Lesvos, is a non-native chestnut forest, covering an area of 11,000 hectares. Students, after visiting and learning about its special flora and fauna, were instructed to write an Eco-friendly short story about it.

The main aim was to raise students' awareness of the forest ecosystem and environmental problems associated with it and taking action to protect it. Particular emphasis is placed on the issues of excessive logging in the story. After the story was written the students illustrated it.



Visit to Teriad Museum

The students visited the Teriad Museum in order to attend the Multi-Thematic Art Exhibition entitled "The Wise Olive". The professor of Sociology of the University of the Aegean, Mr. Chtouris, talked about the exhibition to the students.

The exhibition was realized as an experimental, participatory art action, creating different representations about the idea of experiencing the olive culture. The customs of the local communities and the practices of the family institution, among other things, form the basis of historical narratives and are proposed as the cultural-social background of the dialectical association of contemporary visual forms with utterances of the theoretical discourse. The methodological approach of the works concerns the transformation of aesthetics and theoretical concepts.

This practice, "en-imagining" through art (Chtouris 2020), aims to transfer art to the reference area of the olive tree and present the meanings resulting from the interaction with the place through art, ensuring new ideas and a perspective of socio-cultural capital in the communities in and around the olive groves.

(Η έκθεση υλοποιήθηκε ως μία πειραματική, συμμετοχική δράση τέχνης, που δημιουργεί διαφορετικές αναπαραστάσεις σχετικά με την ιδέα της βίωσης του πολιτισμού της ελιάς. Τα έθιμα των τοπικών κοινοτήτων και οι πρακτικές του οικογενειακού θεσμού, αποτελούν, μεταξύ άλλων, τη βάση ιστορικών αφηγήσεων και προτείνονται ως πολιτιστικό-κοινωνικό υπόβαθρο της διαλεκτικής συσχέτισης των σύγχρονων εικαστικών μορφών με εκφορές του θεωρητικού λόγου. Η μεθοδολογική προσέγγιση των έργων αφορά τον μετασχηματισμό της αισθητικής και των θεωρητικών εννοιών.

Η πρακτική αυτή, η εν-εικόνιση» μέσω της τέχνης (Χτούρης 2020), θέτει ως στόχο τη μεταφορά της τέχνης στην περιοχή αναφοράς της ελιάς και την παρουσίαση των νοημάτων που προκύπτουν από τη διάδραση με τον τόπο μέσω της τέχνης, εξασφαλίζοντας νέες ιδέες και μία προοπτική κοινωνικού-πολιτιστικού κεφαλαίου στις κοινότητες μέσα και γύρω από τους ελαιώνες.)



Plastic free Lesvos

The voluntary organization " Plastic free Lesvos" , with Yioula Koutsoubou from the Humade Crafts Workshop visited our school. Plastic free Lesvos is a group created by concerned Lesvos citizens about the overwhelming plastic crisis on our beaches, seas and land.

First, there was an update on how the planet and the environment are burdened by the use of plastics. The students then made a small wallet out of paper boxes they had brought from home.

By actively participating in environmental education programs, a student is given the opportunity to develop skills and abilities important in gathering material and information, observing using his senses, experimenting and testing hypotheses, taking notes, organizing, classifying and to better study what interests him. The children asked questions, were concerned, made observations about similarities and differences, drew conclusions using different methods (inductive, productive) and to arrive together at solutions and at the great essence which is the protection of the environment.

Συμμετέχοντας ένας μαθητής ενεργά σε προγράμματα περιβαλλοντικής εκπαίδευσης, του δίνεται η δυνατότητα να αναπτύξει δεξιότητες και ικανότητες σημαντικές στο να συγκεντρώνει υλικό και πληροφορίες, να παρατηρεί χρησιμοποιώντας τις αισθήσεις του, να πειραματίζεται και να ελέγχει τις υποθέσεις, να κρατά σημειώσεις, να οργανώνει να ταξινομεί και να μελετά καλύτερα αυτά που τον ενδιαφέρουν. Τα παιδιά ρώτησαν, προβληματίστηκαν, έκαναν διαπιστώσεις για ομοιότητες και διαφορές, έβγαλαν συμπεράσματα χρησιμοποιώντας από μέρους μας διάφορους μεθόδους (επαγωγική, παραγωγική) και να φτάσουμε μαζί σε λύσεις και στην μεγάλη ουσία που είναι η προστασία του περιβάλλοντος.





Candle holders from used vases

Before Christmas, our students brought used jars in order to make crafts. We covered them with a thin layer of glue and sprinkled a layer of fine salt on top. We let them dry and then they were decorated with pine cones and small branches of pine. The aim of this project was to teach students about reuse. Reuse cuts down on the amount of waste produced and savors the “embodied energy” of a product (the energy that has already been put into producing the item). Reusing items can help us reduce our environmental footprint.



Christmas ornaments with wild bird seeds



Through experiential activities, the students of the first grade noticed that when the temperature changes and as the weather gets colder, the birds do not easily find food. They also learned that every year many species of birds accomplish a feat of travel, twice. One from South to North in spring and one in autumn following the reverse course. The route they have to take is not easy and the distances they will travel are long. During such an exhausting journey, a large amount of energy is required.

So they thought, it's a good opportunity to help their feathered friends and also observe nature. We hang the ornaments from the trees in our school yard and observed the birds devour them!

This feeder is simple to make, inexpensive, and leaves no litter.





Dissemination Activities at the European School of Varese

To create an effective system of dissemination at Varese, a Greener Green team was established. This included the Director and four teachers each from a different language section (EN, FR, IT and DE). The teachers all had relevant skills and interests for the project. The team began working together in September 2022 to establish a plan of evaluation and dissemination at our school. Our communication strategy is as follows.

Objectives:

- The promotion of the Greener Green lifestyle habits among all our Primary School children through education, school and community-based projects and through effective communication and education of the wider community.
- To effectively communicate with and educate our children and wider community about Greener Green through our projects and learning
- We will evaluate the communication strategy for effectiveness and to identify key parameters that promote or hinder dissemination
- Our actions will help promote the Greener Green project and brand and help inform us of ideas and methodologies to help support the project

Target Audience:

- Primary and Materna School children at Varese (although the Greener Green project is aimed at Primary-aged children, our Materna staff were also very keen to participate)
- All teachers and all non-teaching staff (to involve all staff as projects would involve changing and adapting all areas of our school e.g. changing our ways of procurement affects finance departments, changing elements of our grounds affects maintenance staff)
- Parents and families are one of our target audiences for the children to focus on in their projects and efforts and they will be involved through project-based initiatives at the school and in the local area
- Local councils and local organisations are a target audience where new relationships are formed with our school to involve the school more directly in local initiatives and sustainability related projects, and also to invite local experts into our school to help with projects

- National and European organisations that are currently supporting schools with environmental projects are a target to ensure our school does not miss opportunities to be involved in larger scale projects that can help our school be more sustainable (e.g. World Water Day etc) and can be joined in with Greener Green activities

Key Messages:

- That it is important to evaluate ourselves and our school to see how we can be more sustainable, and the Greener Green platform will help us do this
- That we can all make a difference by working together as a whole school and community

Activities and Channels:

- Kick off event to introduce the Greener Green project to the whole school
- Established the Varese Greener Green team to manage the project
- In house presentation of the Greener Green project to the teaching staff by the Greener Green team
- Presentation and discussion of the Greener Green project by the non-teaching staff with the Director
- Children and teachers are working together to evaluate the schools areas of difficulty and create projects to help make the school more sustainable, each project will involve parents and some projects will involve the local community
- Meetings and communication channels created with the local council and local JRC organisation to discuss Greener Green projects
- A Greener Green newsletter was initiated by one teacher and class to inform the parents about the projects
- A Varese Greener Green website was created to showcase the projects to the wider community (see here greenergreen.eurscva.eu)

Communication Performance Indicators:

We will evaluate communication through discussion with children and a parent questionnaire when more time has been given to establish the projects.

Europe Day 2023 - A day to share our Greener Green Activities!

On Saturday 6th May the European School of Varese opened the school to the community, celebrating everything we do in school. There were art displays, performances and exhibitions all over the school throughout the day. This also included an opportunity to showcase our beautiful school gardens that the children have been working on. We now have many different types of gardens all around the school, including a new wildflower garden created to support insects.

We also showcased some of our Greener Green projects such as the Upcycled Clothing Fashion Show and our Buzzing Been Environmental Pledges – an initiative created by one of our P4 children during his breaktime to try and ask others to make a pledge to help the environment.

Europe Day was also a great opportunity to launch our Greener Green School Website which showcases over 20 environmental projects made around the school by the children.

Greener Green Teacher Training Event at the European School of Varese – October 2022

As an important part of our Teacher Pedagogical Day, the Greener Green Team at the European School of Varese held a presentation and training event for all of the Primary and Materna staff. This event introduced the Greener Green mission and project to all of the staff and inspired them to get involved in the project over this school year with their children. This has led to many amazing projects and events throughout the year that has helped our school to improve our sustainability.

Greener Green Varese School Website and Newsletter

At the European School of Varese the children of Materna and Primary have been making many projects to help our school become more sustainable. The children have led these projects with their teachers, involving the parents and wider community.

Many projects include:

- Working on our school gardens to help the wildlife and to grow vegetables,
- Setting up water butts for water recycling,
- Helping the school to become plastic free
- Working with our local municipality to create wildflower gardens in our city
- Working with parents to create gardens
- Improving our recycling bins outside and labelling them to help children use them properly
- Growing plants in our classrooms
- Picking up litter and recycling
- Educating others about the importance of water
- Creating poetry to inspire others to help the environment
- Creating initiatives to save energy

All of these projects have been showcased in our school Greener Green website

<https://greenergreen.eurscva.eu>

The P4 and P5 children have begun to create a newsletter for the whole community to keep them updated about our projects and to help direct them to the website.

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GREENER GREEN PROJECT



Pedagogical Day
04/10/2022

FOCUS ON SUSTAINABILITY

- Way of thinking, living and teaching to a more sustainable society



Rainwater harvesting



Wildflowers



Public transport

FREE PLASTIC SCHOOL

WHERE

- School
- School canteen
- Home



HOW

- Highlight the downsides of plastic
- Give information about how to recycle plastics
- Organize a campaign to eliminate plastic in school and in the wider community
- Ask for help from families

GOLDEN GARDEN

WHERE

- School gardens



HOW

- Educate children on plants, insects, animals, food, environment
- Improving and expanding school gardens
- Contact Varese municipality plant and garden company
- Create a meadow at school

A PROJECT INSIDE THE PROJECT

WHERE

- School gardens
- JCR
- Community of Varese



HOW

- Planting wildflowers
- Encouraging the restocking of bees



OTHER PROJECTS

WHERE

- School
- Varese

HOW

- Reduce the use of paper
- Promote the use of public transport



WORKING METHODS



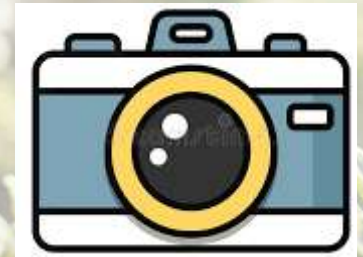
WHO

- Children = main characters
- Children school council – Greener Green children's team
- Teachers



HOW

- Writing
- Taking photos
- Reflect on the topic chosen
- Have an impact on the school and the greater community



THE SCHOOL TEAM

HOW

- Newsletter (Marc Perrin)
- Website
- 3D large sculpture made of plastic
- Rap song of recycling
- Rain water harvesting
- Free exchange market, recycling market Christmas market



THE LOCAL COMMUNITY

HOW

- Designing posters around the town with QR Codes
- Visiting recycling centre
- Working to get wildflower gardens around Varese
- Workshop with JRC



VAR DIRECTOR

HOW

- Upgrading the infrastructures of the school to reduce energy consumption
- Cooperating with Varese municipality to have better and safer walkways/cicleways around the school
- Using only recycled paper in school





**FOR A
BETTER
FUTURE**



**YOU ARE
NOT ALONE**